



# SHRI RAMSWAROOP MEMORIAL COLLEGE OF MANAGEMENT

Tewariganj, Faizabad Road  
Lucknow-226028



## “(A primer to IPR)”

(Activity Report)

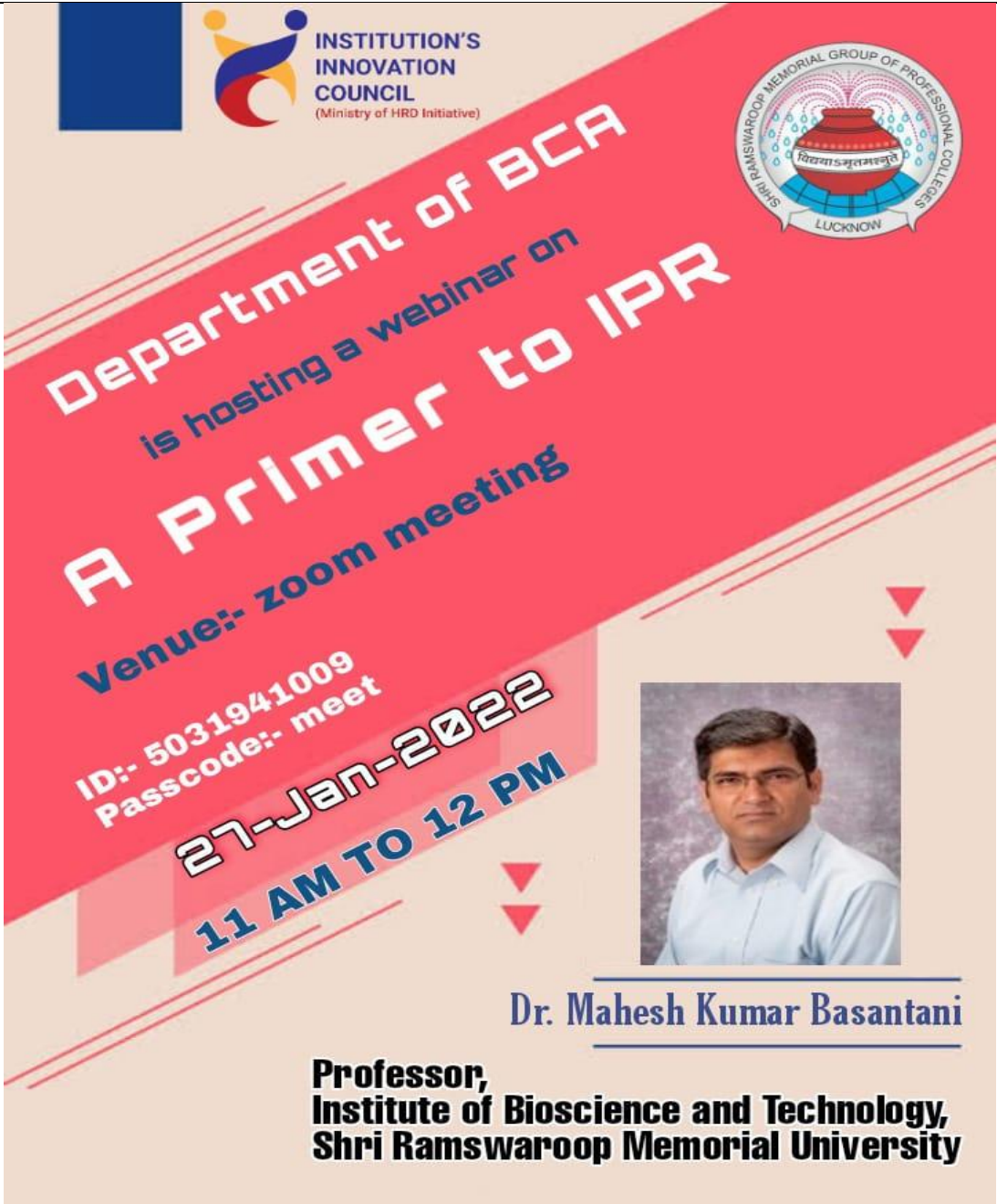
Session 2021-22

Date: 27 -01-2022

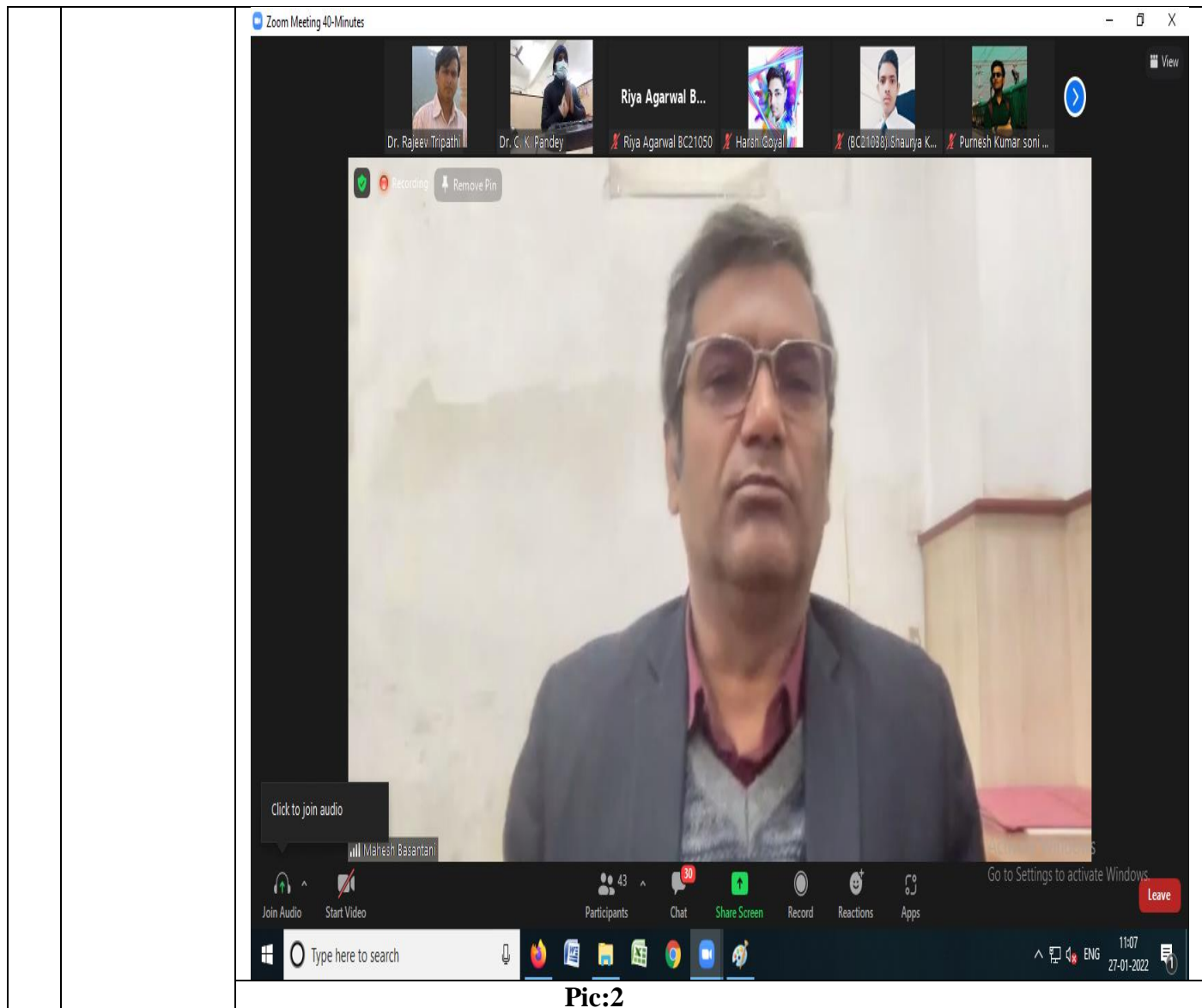
## BCA DEPARTMENT

### Sample Summary Report

1	Title:	“A primer to IPR”	
2	Objective:	This is the expert session for introduction of IPR and about authentication of a creative work by a person in different fields of work such as music, inventions, and discoveries.	
3	Event Description:	<p>The undertaking of the expert session is to motivate learners about IPR.</p> <p><b>Objectives :-</b></p> <ul style="list-style-type: none"><li>• Introduction of the IPR.</li><li>• Authentication of a creative work by a person in different fields of work such as music, inventions, discoveries.</li><li>• Category of IPRs which included copyrights, patents, trademark, Geographical Indications.</li><li>• Process of approaching IPRs through different institutions.</li><li>• Implementation of IPRs which indicated about the importance of protecting intellectual properties.</li></ul>	
4	Program Date:	27-01-2022	Time: 11:00 am-12:00pm
5	Venue: (Online Mode)	<p><b>Zoom Meeting</b></p> <p><a href="https://us02web.zoom.us/j/5031941009?pwd=VjV5c3VLZEV3bIMvNnF6c25zMTBYUT09">https://us02web.zoom.us/j/5031941009?pwd=VjV5c3VLZEV3bIMvNnF6c25zMTBYUT09</a></p> <p>Meeting ID: 503 194 1009</p> <p>Passcode: meet</p>	

6	Poster of Event:							
7	Resource Person:	<ul style="list-style-type: none"> <li>1- Dr. Mahesh Kumar Basantani Professor, Institute of Bioscience and Technology SRMU, Lucknow</li> <li>2- Dr. Rajeev Tripathi IIC Cell BCA Faculty Coordinator</li> <li>3- Dr. Chandra Kishor Pandey BCA Faculty</li> </ul>						
8	Target Group:	All Students of BCA 1 <sup>st</sup> , 2 <sup>nd</sup> and 3 <sup>rd</sup> Year						
9	Program Schedule:	<table border="1"> <thead> <tr> <th>Sr.No</th><th>Event</th><th>Timing</th></tr> </thead> <tbody> <tr> <td>1</td><td>Welcome Address by <b>Dr. Chndra Kishor</b></td><td>11:00 -11:05 am</td></tr> </tbody> </table>	Sr.No	Event	Timing	1	Welcome Address by <b>Dr. Chndra Kishor</b>	11:00 -11:05 am
Sr.No	Event	Timing						
1	Welcome Address by <b>Dr. Chndra Kishor</b>	11:00 -11:05 am						

			<b>Pandey</b>		
		2	A brief introduction about Resource Person by Ms. Riya Agarwal.	11:05 - 11:10 am	
		3	A virtual session by <b>Dr. Mahesh Kumar Basantani</b> and technically coordinated <b>Dr. Chandra Kishor Pandey</b>	11:10-11:50pm	
		4	Vote of Thanks	11:50-11:55 pm	
<b>10</b>	<b>Faculty Coordinator</b>	<b>Name: Dr. Rajeev Tripathi</b> <b>Email Address: rajeev@srmcem.ac.in</b> <b>Contact Number: 09838491149</b>			
<b>11</b>	<b>Summary of Event</b>	BCA Department of our college has successfully organized an IIC event of IPR chapter on the topic "A Primer to IPR" by Dr. Mahesh Kumar Basantani, Professor, Dept of Bio-technology, SRMU, Lucknow. The webinar was started with warm welcome of resource person by HOD BCA, Dr. Santosh Kumar Dwivedi and faculty coordinators Dr. Rajeev Tripathi and Dr. Chandra Kishor Pandey. The session was begun with a warm introduction of Dr. Mahesh Kumar Basantani sir by Riya Agarwal, students of BCA 1 <sup>st</sup> year. Sir, introduced the topic of IPR which stands for Intellectual Property Right, he further discussed about intellect and intellectual. He explained about authentication of a creative work by a person in different fields of work such as music, inventions, discoveries, etc. He told about types of IPRs which included copyrights, patents, trademark, Geographical Indications, etc. with explanation of each terms through lively examples and slides of presentation. He explained about the process of approaching IPRs through different institutions. He told that one such institution for patents in India is Indian Patent Office. He explained about implementation of IPRs which indicated about the importance of protecting intellectual properties. The session of the webinar was interesting as Mahesh Sir has included examples from daily life which made students to interact with the session with mutual participation in asking questions and answering them. The event was concluded with the vote of thanks.			
<b>12</b>	<b>Press Release</b>	<b>NA</b>			
<b>13</b>	<b>Photographs</b>	<b>Pic:1</b>			



**Pic:2**



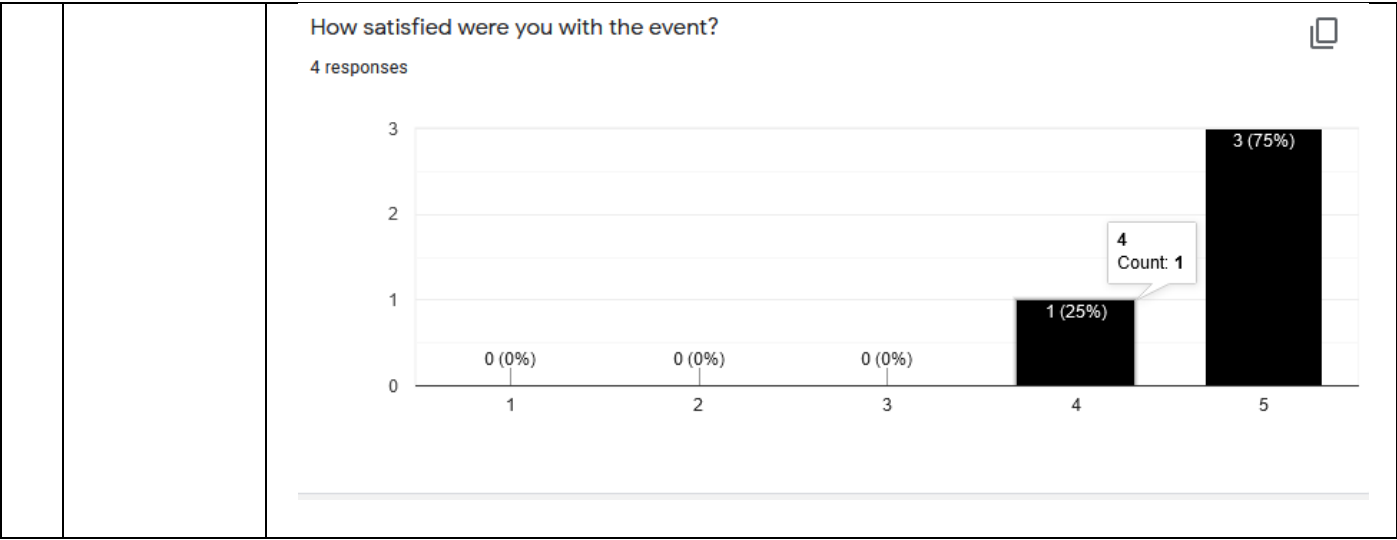




		<div data-bbox="486 208 534 241" data-label="Image"></div> <div data-bbox="1029 201 1513 248" data-label="Text">VoLTE 1 LTE 63% 11:30</div> <div data-bbox="515 365 619 400" data-label="Text">REC</div> <div data-bbox="1066 304 1497 526" data-label="Image"></div> <div data-bbox="911 819 1086 875" data-label="Section-Header"> <h2>Patent</h2> </div> <div data-bbox="596 958 1406 1182" data-label="List-Group"> <ul style="list-style-type: none"> <li>• A <b>patent</b> is a set of exclusive rights granted by a sovereign state to an inventor or assignee for a limited period of time in exchange for detailed public disclosure of an invention.</li> </ul> </div> <div data-bbox="892 1193 1169 1435" data-label="Image"></div> <div data-bbox="715 1910 1278 1939" data-label="Image"></div> <div data-bbox="464 1937 1059 1993" data-label="Text"> <p>Mahesh Basantani's screen</p> </div>
14	Social	Facebook:

	<b>Media Link</b>	<a href="https://m.facebook.com/story.php?story_fbid=316061757100279&amp;id=100060893720869&amp;sfnsn=wiwspwa">https://m.facebook.com/story.php?story_fbid=316061757100279&amp;id=100060893720869&amp;sfnsn=wiwspwa</a> <b>Instagram:</b> <a href="https://www.instagram.com/p/CZOyfmcvqG9/?utm_medium=copy_link">https://www.instagram.com/p/CZOyfmcvqG9/?utm_medium=copy_link</a> <b>Twitter:</b> <a href="https://twitter.com/IIC_SRMGPC/status/1486655516847788033?s=20">https://twitter.com/IIC_SRMGPC/status/1486655516847788033?s=20</a> <b>YouTube:</b> <a href="https://youtu.be/7jStwI2m-i0">https://youtu.be/7jStwI2m-i0</a>
15	<b>Attendance Summary</b>	<b>Student:</b> 47 <b>Faculty/staff:</b> 05
16	<b>Budget Summary</b>	NA
17	<b>Feedback Analysis</b>	<div><div>Are you a faculty or a student?</div><div>59 responses</div><div><div><div><div></div><div>Faculty</div></div><div><div></div><div>Student</div></div></div><div><div><div><div>93.2%</div></div></div></div></div><div><div>How was the speaker?</div><div>4 responses</div><div><div><div><div>2</div><div>2 (50%)</div></div><div><div>1</div><div>0 (0%)</div></div><div><div>0</div><div>0 (0%)</div></div><div><div>0</div><div>0 (0%)</div></div><div><div>0</div><div>0 (0%)</div></div></div><div><div>1</div><div>0 (0%)</div></div><div><div>2</div><div>0 (0%)</div></div><div><div>3</div><div>0 (0%)</div></div><div><div>4</div><div>2 (50%)</div></div><div><div>5</div><div>2 (50%)</div></div></div></div></div>





**Dr. Rajeev Tripathi**  
**IIC Activity Coordinator**